



# AAA HOUSING FOR OLDER AUSTRALIANS

COTA Australia 2017 National Policy Forum

**AAA HOUSING FOR OLDER AUSTRALIANS – MAKING  
IT AFFORDABLE, ACCESSIBLE AND APPROPRIATE.**



# HOMESHARE *Australia*

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Appropriate Housing

**HOMESHARE – a positive choice,  
rather than living alone**

BERIS CAMPBELL OAM



# HOMESHARE

Homeshare matches up people with room to spare with those seeking an affordable housing option.

WIN – WIN



# FOUNDERS

Maggie Kuhn: Founder of the Gray Panthers and Homeshare in USA



Nan Maitland: Founder first UK Homeshare Program,  
Co-Founder Homeshare International





## USA

- 1970s & 80s started as affordable housing option
- Potential for role in care services recognised
- Growth of homeshare through 80s and 90s
- Over 30 years of experience and research.

## UK & Europe

- Brought to England early 90s by Nan Maitland
- 90s started in Spain, Germany, Austria, Czech R, France
- Emphasis on Seniors – students eg *Ensemble2generations, 1Toit 2 Ages*

## Homeshare International

- Homeshare International founded 1999
- Forge links between programs throughout the world & stimulate new
- 5 World Homeshare Congresses – Paris 2009, Cologne 2011, Oxford 2013, Melbourne 2015 and Madrid 2017
- 2019 will be Brussels!



## Australia & NZ

Adelaide 1997, World Congress of Gerontology  
– presentation by Homeshare England

Homeshare Vic and NSW pilots – 2000

2004 Homeshare National Workshop

WA, NZ, Tas, SA, Qld Homeshare initiatives

2010 Homeshare Australia & NZ Alliance  
formed

# HOMESHARE

Homeshare programs have been operating in Australia since 2000, improving people's independence and reducing residential care costs.

Programs operate in:

Victoria Wesley Mission Vic - HS program established 2000.

*lifeAssist* 2012/3

Care Connect/Spectrum 2012/3

ACT Community Connections 2013 (Disability)

WA AVIVO (formerly Perth Home Care Services) 2008 (Disability)

- Interest in developing Homeshare is increasing significantly
- HS programs align so well with disability and aged care reforms with their focus on control and choice, *wellness* and *reablement* allowing people to continue living independently in their homes, in their familiar community with people of their own choosing.

# HOMESHARE

## TWO BIG CHALLENGES:

### 1) Reluctant market – Kirby Dunn, Executive Director, HomeShare Vermont USA

At HomeShare Vermont we have three times as many people looking for housing as we have homes available. We are limited in the numbers of people we can help by the number of homes we have available. We need to get more people to consider sharing their homes. We needed to understand what marketing messages can help us do this.

### 2) A service disrupter – Ralph Hampson, Senior Lecturer, Health and Ageing, University of Melbourne

The aged care service system needs a “disruption”, new service providers who challenge the old paradigms – an “Uber ageing system”.

The discourse can and must change. Services and infrastructure need to be developed with and for older people. There must be services that they want to use and access – removing the stigma often associated with “letting help in”.



## Programme Aims


- To fund a number of new schemes that explore the envelope of what Homeshare could be
- To learn by doing
- To understand the routes and barriers to success
- To develop sustainable operational and business models that can be replicated
- To provide a range of central support through working with partner organisations
- To fund wider activity that helps the homeshare sector in the UK to develop and grow
- To produce a range of evidence and learning that can help influence future investment in homeshare.


# HOMESHARE

## The way forward


Let's take up Minister Wyatt's suggestion of holding a National Round table on Homeshare and take a 'whole of government' approach.

The purpose of the round table would be to:

 Identify key stakeholders and potential partners in an Australian Homeshare project.

 Achieve recognition and acceptance of Homeshare as a functioning and effective service.

 Learn from the UK Homeshare project.

 Determine a way forward to bring Homeshare to every state and territory in Australia





