



COTA
For older Australians

COTA Australia National Policy Forum

***Voice and
empowerment of
older consumers***

Jane Mussared, Chief Executive, COTA SA



The Plug=in.

Powered by COTA SA



The Plug-in.

The Plug-in is a people-powered movement by COTA SA that realises the possibilities and opportunities of modern ageing.



The Plug-in.

Why
The Plug-in?



The Plug-in.

**How does it
work?**



The Plug-in.

- + A very human voice
- + Co-design at its heart
- + Deeper insights through qualitative data
- + With and by older South Australians



The Plug-in.



**Connect
with us**

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