



# YOUR SIX TIPS FOR SAFETY ON SOCIAL MEDIA

While social media makes it easier to share our lives online and connect with anyone, it also makes us more vulnerable to cybercrime.

## 1. Know your friends

- Only connect with people you know on any social platform, from Facebook to LinkedIn
- Double-check who you're talking to before sharing personal information



## 2. Think before sharing

- Be careful what you share! Are you giving away too much information? Your birthdate? Your address? Bank account details?
- Check your privacy settings! Do you want everyone to see your posts or just your friends?
- Never share your banking details on social media

## 3. Safeguard socials

- Create strong passwords that are different for each account and change them regularly
- Use two-factor authentication
- Use different emails for different purposes
- Update your software regularly and ensure you always have the most up-to-date version of the Westpac App



## 4. Check before clicking

- Check before clicking links, pop-ups or attachments as they could be malicious
- Look out for messages that aim to entice, rush or frighten you
- Assume that unexpected requests for your personal information could be a scam
- Westpac will never ask you to click a link to sign in to your online banking

## 5. Quit the quizzes

- You know that social media challenge to post your first street name, your favourite pet or your mother's maiden name?
- Many of them are designed to collect personal data or help scammers work out your password and answers to security questions
- Don't risk it. Quit the quizzes!



## 6. Deepfake deception

- One of the latest forms of deception is the evolving field of fake people - known as deepfakes
- Not everything or everyone are what they seem online
- Be cautious of deepfake photos, audios or videos that resemble someone you know, as they may be trying to deceive you!

